



No Boundaries

**ALL NEW FORD TRANSIT
THE TRUST ON EVERY
JOURNEY**

Agenda



No Boundaries

● 6 positions review

1. Up Front
2. Under the hood
3. Passenger side
4. At the rear
5. Driver side
6. Interior



● Competitive assessment

● Transit Pricing

New Transit – Model of 21 century



No Boundaries

Other competitors are models of '90s



ENJOY YOUR COMFORT

Up front



No Boundaries

- All-New styling

The front grill and integrated headlamp design

The smooth body sides

- Hood locking 



Up front



No Boundaries

Crash Protection



Front rail is constructed on high strength steel maximizes energy absorption during an impact, which allows less energy from the crash to be transmitted into the passenger cabin



Up front



No Boundaries

3-piece front bumper

Making repairs faster and more economical

Material color bumper, low cost of ownership



Under the hood



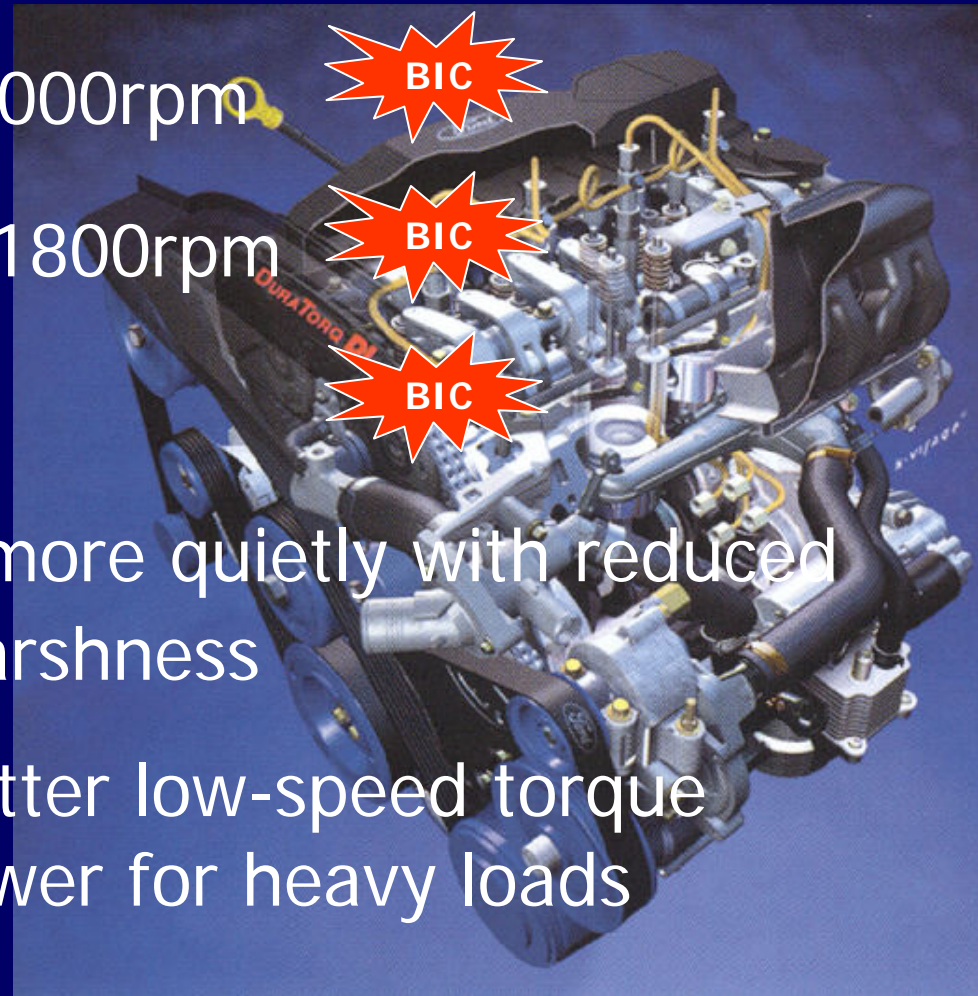
No Boundaries

2.4L Dura Torq Diesel Engine

- Max power: 115HP/4000rpm
- Max torque: 240Nm/1800rpm
- 4-valve per cylinder

New engines operate more quietly with reduced noise, vibration and harshness

Dura Torq Engine - Better low-speed torque provides additional power for heavy loads



Under the hood



No Boundaries

2.3 DOHC gasoline Engine

- Max power: 139HP/5500rpm
- Max torque: 200Nm/2500rpm
- Dual overhead camshaft

BIC

BIC

BIC

Engine is extremely quiet and durable with simple maintenance requirements for lower ownership costs

BIC

Full electronic engine management is combined with multi-port fuel injection and a four-valve-per-cylinder head design for maximum efficiency and low emission levels

BIC



Under the hood



No Boundaries

Outstanding low cost of ownership



Filter change indicator



Oil filter indicator

Under the hood



No Boundaries

Front located
engine

Superior safety

Easier to service
and repair

