2014 FIESTA Owner's Manual







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ABOUT THIS MANUAL

Thank you for choosing Ford. We recommend that you take some time to get to know your vehicle by reading this manual. The more that you know about it, the greater the safety and pleasure you will get from driving it.

WARNING



Driving while distracted can result in loss of vehicle control, crash and injury. We strongly recommend that

you use extreme caution when using any device that may take your focus off the road. Your primary responsibility is the safe operation of your vehicle. We recommend against the use of any handheld device while driving and encourage the use of voice-operated systems when possible. Make sure you are aware of all applicable local laws that may affect the use of electronic devices while driving.

Note: This manual describes product features and options available throughout the range of available models, sometimes even before they are generally available. It may describe options not fitted to your vehicle.

Note: Some of the illustrations in this manual may be used for different models, so may appear different to you on your vehicle. However, the essential information in the illustrations is always correct.

Note: Always use and operate your vehicle in line with all applicable laws and regulations.

Note: Pass on this manual when selling your vehicle. It is an integral part of the vehicle.

This manual may qualify the location of a component as left-hand side or right-hand side. The side is determined when facing forward in the seat.



- A Right-hand side
- B Left-hand side

Protecting the Environment

You must play your part in protecting the environment. Correct vehicle usage and the authorized disposal of waste, cleaning and lubrication materials are significant steps toward this aim.

SYMBOLS GLOSSARY

These are some of the symbols you may see on your vehicle.



F154903

Safety alert



See Owner's Manual



Air conditioning system



Anti-lock braking system



Avoid smoking, flames or sparks



Battery



Battery acid



Brake fluid - non petroleum based



Brake system



Cabin air filter



Check fuel cap



Child safety door lock or unlock



Child seat lower anchor



Child seat tether anchor



Cruise control



Do not open when hot



Engine air filter



Engine coolant



Engine coolant temperature



Engine oil



Explosive gas



Fan warning



Fasten safety belt



Front airbag



Front fog lamps



Fuel pump reset



Fuse compartment



Hazard warning flashers



Heated rear window



Heated windshield



Interior luggage compartment release



Jack



Keep out of reach of children



Lighting control



Low tire pressure warning



Maintain correct fluid level



Note operating instructions



Panic alarm



Parking aid



Parking brake



Power steering fluid



Power windows front/rear



Power window lockout



Service engine soon



Side airbag



Shield the eyes



Stability control



Windshield wash and wipe

REPLACEMENT PARTS RECOMMENDATION

Your vehicle has been built to the highest standards using quality parts. We recommend that you demand the use of genuine Ford and Motorcraft parts whenever your vehicle requires scheduled maintenance or repair. You can clearly identify genuine Ford and Motorcraft parts by looking for the Ford, FoMoCo or Motorcraft branding on the parts or their packaging.

Scheduled Maintenance and Mechanical Repairs

One of the best ways for you to make sure that your vehicle provides years of service is to have it maintained in line with our recommendations using parts that conform to the specifications detailed in this Owner's Manual. Genuine Ford and Motorcraft parts meet or exceed these specifications.

Collision Repairs

We hope that you never experience a collision, but accidents do happen. Genuine Ford replacement collision parts meet our stringent requirements for fit, finish, structural integrity, corrosion protection and dent resistance. During vehicle development we validate these parts deliver the intended level of protection as a whole system. A great way to know for sure you are getting this level of protection is to use genuine Ford replacement collision parts.

Warranty on Replacement Parts

Genuine Ford and Motorcraft replacement parts are the only replacement parts that benefit from a Ford Warranty. Damage caused to your vehicle as a result of the failure of non-Ford Parts may not be covered by the Ford Warranty. For additional information, refer to the terms and conditions of the Ford Warranty.

MOBILE COMMUNICATIONS EQUIPMENT

Using mobile communications equipment is becoming increasingly important in the conduct of business and personal affairs. However, you must not compromise your own or others' safety when using such equipment. Mobile communications can enhance personal safety and security when appropriately used, particularly in emergency situations. Safety must be paramount when using mobile communications equipment to avoid negating these benefits. Mobile communication equipment includes, but is not limited to, cellular phones, pagers. portable email devices, text messaging devices and portable two-way radios.

WARNING

Driving while distracted can result in loss of vehicle control, crash and injury. We strongly recommend that you use extreme caution when using any device that may take your focus off the road. Your primary responsibility is the safe operation of your vehicle. We recommend against the use of any hand-held device while driving and encourage the use of voice-operated systems when possible. Make sure you are aware of all applicable local laws that may affect the use of electronic devices while driving.

DATA RECORDING

Service Data Recording

Service data recorders in your vehicle are capable of collecting and storing diagnostic information about your vehicle. This potentially includes information about the performance or status of various systems and modules in the vehicle, such as engine, throttle, steering or brake systems. In order to properly diagnose and service your vehicle. Ford Motor Company. Ford of Canada, and service and repair. facilities may access or share among them vehicle diagnostic information received through a direct connection to your vehicle when diagnosing or servicing your vehicle. Additionally, when your vehicle is in for service or repair, Ford Motor Company, Ford of Canada, and service and repair facilities may access or share among them data for vehicle improvement purposes. For U.S. only (if equipped), if you choose to use the SYNC Vehicle Health Report. you consent that certain diagnostic information may also be accessed electronically by Ford Motor Company and Ford authorized service facilities, and that the diagnostic information may be used for any purpose. See **SYNC™** (page 259).

Event Data Recording

This vehicle is equipped with an event data recorder. The main purpose of an event data recorder is to record, in certain crash or near crash-like situations, such as an airbag deployment or hitting a road obstacle; this data will assist in understanding how a vehicle's systems performed. The event data recorder is designed to record data related to vehicle dynamics and safety systems for a short period of time, typically 30 seconds or less.

The event data recorder in this vehicle is designed to record such data as:

- How various systems in your vehicle were operating;
- Whether or not the driver and passenger safety belts were buckled/fastened:
- How far (if at all) the driver was depressing the accelerator and/or the brake pedal; and
- How fast the vehicle was traveling; and
- Where the driver was positioning the steering wheel.

This data can help provide a better understanding of the circumstances in which crashes and injuries occur.

Note: Event data recorder data is recorded by your vehicle only if a non-trivial crash situation occurs; no data is recorded by the event data recorder under normal driving conditions and no personal data or information (e.g., name, gender, age, and crash location) is recorded (see limitations regarding 911 Assist and Traffic, directions and Information privacy below). However, parties, such as law enforcement, could combine the event data recorder data with the type of personally identifying data routinely acquired during a crash investigation.

To read data recorded by an event data recorder, special equipment is required, and access to the vehicle or the event data recorder is needed. In addition to the vehicle manufacturer, other parties, such as law enforcement, that have such special equipment, can read the information if they have access to the vehicle or the event data recorder. Ford Motor Company and Ford of Canada do not access event data recorder information without obtaining consent, unless pursuant to court order

or where required by law enforcement, other government authorities or other third parties acting with lawful authority. Other parties may seek to access the information independently of Ford Motor Company and Ford of Canada.

Note: Including to the extent that any law pertaining to Event Data Recorders applies to SYNC or its features, please note the following: Once 911 Assist (if equipped) is enabled (set ON), 911 Assist may, through any paired and connected cell phone, disclose to emergency services that the vehicle has been in a crash involving the deployment of an airbag or, in certain vehicles, the activation of the fuel pump shut-off. Certain versions or updates to 911 Assist may also be capable of being used to electronically or verbally provide to 911 operators the vehicle location (such as latitude and longitude), and/or other details about the vehicle or crash or personal information about the occupants to assist 911 operators to provide the most appropriate emergency services. If you do not want to disclose this information, do not activate the 911 Assist feature. See SYNC™ (page 259).

Additionally, when you connect to Traffic, Directions and Information (if equipped, U.S. only), the service uses GPS technology and advanced vehicle sensors to collect the vehicle's current location, travel direction, and speed ("vehicle travel information"), only to help provide you with the directions, traffic reports, or business searches that you request. If you do not want Ford or its vendors to receive this information, do not activate the service. Ford Motor Company and the

vendors it uses to provide you with this information do not store your vehicle travel information. For more information.see Traffic. Directions and Information. Terms and Conditions. See **SYNC™** (page 259).

CALIFORNIA PROPOSITION 65

WARNING

Some constituents of engine exhaust, certain vehicle components. certain fluids contained in vehicles and certain products of component wear contain or emit chemicals known to the State of California to cause cancer and birth defects or other reproductive harm.

PERCHLORATE

Certain components in your vehicle such as airbag modules, safety belt pretensioners and remote control batteries may contain perchlorate material. Special handling may apply for service or vehicle end of life disposal. For more information visit:

Web Address

www.dtsc.ca.gov/hazardouswaste/ perchlorate

FORD CREDIT

(U.S. Only)

Ford Credit offers a full range of financing and lease plans to help you acquire your vehicle. If you have financed or leased your vehicle through Ford Credit, thank you for your business.

For your convenience we offer a number of ways to contact us, as well as help manage your account.

Phone: 1-800-727-7000

For more information regarding Ford Credit. as well as access Account Manager, please go to www.fordcredit.com.

SPECIAL NOTICES

New Vehicle Limited Warranty

For a detailed description of what is covered and what is not covered by your vehicle's New Vehicle Limited Warranty. refer to the Warranty Manual that is provided to you along with your Owner's Manual.

Special Instructions

For your added safety, your vehicle is fitted with sophisticated electronic controls.

WARNINGS



Failure to follow the specific warnings and instructions could result in personal injury.

Front seat mounted rear-facing child or infant seats should **NEVER** be placed in front of an active passenger airbag.

EXPORT UNIQUE OPTIONS

For your particular global region, your vehicle may be equipped with features and options that are different from the features and options that are described in this Owner's Manual, A market unique supplement may be supplied that complements this book. By referring to the market unique supplement, if provided, you can properly identify those features, recommendations and specifications that are unique to your vehicle. This Owner's

Manual is written primarily for the U.S. and Canadian Markets. Features or equipment listed as standard may be different on units built for Export. **Refer to this Owner's Manual for all other required information and warnings.**

Child Safety

GENERAL INFORMATION

See the following sections for directions on how to properly use safety restraints for children.

WARNINGS

Always make sure your child is secured properly in a device that is appropriate for their height, age and weight. Child safety restraints must be bought separately from your vehicle. Failure to follow these instructions and guidelines may result in an increased risk of serious injury or death to your child.

All children are shaped differently. The recommendations for safety restraints are based on probable child height, age and weight thresholds from National Highway Traffic Safety Administration and other safety organizations, or are the minimum

WARNINGS

requirements of law. Ford recommends checking with a NHTSA Certified Child Passenger Safety Technician (CPST) and consult your pediatrician to make sure your child seat is appropriate for your child, and is compatible with and properly installed in your vehicle. To locate a child seat fitting station and CPST, contact the NHTSA toll free at 1-888-327-4236 or go to http://www.nhtsa.dot.gov. In Canada, check with your local St. John Ambulance office for referral to a CPST or for further information, contact your provincial ministry of transportation, locate your local St. John Ambulance office by searching for St. John Ambulance on the internet, or Transport Canada at 1-800-333-0371 (http://www.tc.gc.ca). Failure to properly restrain children in safety seats made especially for their height, age, and weight may result in an increased risk of serious injury or death to your child.

Child Safety

Recommendations for Safety Restraints for Children

Child	Child size, height, weight, or age	Recommended restraint type
Infants or toddlers	Children weighing 40 lb (18 kg) or less (generally age four or younger).	Use a child safety seat (sometimes called an infant carrier, convertible seat, or toddler seat).
Small children	Children who have outgrown or no longer properly fit in a child safety seat (generally children who are less than 4 ft. 9 in. (1.45 m) tall, are greater than age four and less than age 12, and between 40 lb (18 kg) and 80 lb (36 kg) and upward to 100 lb (45 kg) if recommended by your child restraint manufacturer).	Use a belt-positioning booster seat.
Larger children	Children who have outgrown or no longer properly fit in a belt-positioning booster seat (generally children who are at least 4 ft. 9 in. (1.45 m) tall or greater than 80 lb (36 kg) or 100 lb (45 kg) if recommended by child restraint manufacturer).	Use a vehicle safety belt having the lap belt snug and low across the hips, shoulder belt centered across the shoulder and chest, and seat back upright.

- You are required by law to properly use safety seats for infants and toddlers in the United States and Canada.
- Many states and provinces require that small children use approved booster seats until they reach age eight, a height of 4 feet 9 inches (1.45 meters) tall, or 80 pounds (36 kilograms). Check your local and state or provincial laws for specific requirements about the safety of children in your vehicle.
- When possible, always properly restrain children 12 years of age and under in a rear seating position of your vehicle. Accident statistics suggest that children are safer when properly restrained in the rear seating positions than in a front seating position. See Front Passenger Sensing System (page 36).

INSTALLING CHILD SEATS Child Seats



E68920

Child Safety

Use a child safety seat (sometimes called an infant carrier, convertible seat, or toddler seat) for infants, toddlers, or children weighing 40 pounds (18 kilograms) or less (generally age four or vounger).

Using Lap and Shoulder Belts

WARNINGS

Airbags can kill or injure a child in a child seat. NEVER place a rear-facing child seat in front of an active airbag. If you must use a forward-facing child seat in the front seat, move the seat all the way back.



Children 12 and under should be properly restrained in the rear seat whenever possible.



Depending on where you secure a child restraint, and depending on the child restraint design, you may block access to certain safety belt buckle assemblies and LATCH lower anchors. rendering those features potentially unusable. To avoid risk of injury, occupants should only use seating positions where they are able to be properly restrained.

When installing a child safety seat with combination lap and shoulder belts:

- Use the correct safety belt buckle for that seating position.
- Insert the belt tongue into the proper buckle until you hear a snap and feel it latch. Make sure the tongue is securely fastened in the buckle.
- Keep the buckle release button pointing up and away from the safety seat, with the tongue between the child seat and the release button, to prevent accidental unbuckling.

- Place your vehicle seat back in the upright position.
- Put the safety belt in the automatic locking mode. See Step 5. This vehicle does not require the use of a locking clip.

Perform the following steps when installing the child seat with combination lap and shoulder belts:

Note: Although the child seat illustrated is a forward facing child seat, the steps are the same for installing a rear facing child seat.



F142528

Position the child safety seat in a seat with a combination lap and shoulder. belt.



F142529

Pull down on the shoulder belt and then grasp the shoulder belt and lap belt together.

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Full download: http://manualplace.com/download/ford-fiesta-2014owners-manua



 While holding the shoulder and lap belt portions together, route the tongue through the child seat according to the child seat manufacturer's instructions. Be sure the belt webbing is not twisted.



4. Insert the belt tongue into the proper buckle (the buckle closest to the direction the tongue is coming from) for that seating position until you hear a snap and feel the latch engage. Make sure the tongue is latched securely by pulling on it.



E142875

 To put the retractor in the automatic locking mode, grasp the shoulder portion of the belt and pull downward until all of the belt is pulled out.

Note: The automatic locking mode is available on the front passenger and rear seats. This vehicle does not require the use of a locking clip.

- Allow the belt to retract to remove slack. The belt will click as it retracts to indicate it is in the automatic locking mode.
- Try to pull the belt out of the retractor to make sure the retractor is in the automatic locking mode (you should not be able to pull more belt out). If the retractor is not locked, unbuckle the belt and repeat Steps 5 and 6.

